

## Reading-Berks Area Reading Transportation Authority (BARTA)

1700 North 11th Street  
Reading, PA 19604  
(610)921-0601

Chief Executive Officer: Dennis D. Louwerse.  
Executive Director  
ID Number: 3024

### System Wide Information

### Modal Information

General Information	Financial Information
<b>Urbanized Area (UZA) Statistics - 1990 Census</b>	
<b>Reading, PA</b>	
Square Miles	60
Population	186,267
Population Ranking Out of 405 UZ's	135
<b>Service Area Statistics</b>	
Square Miles	52
Population	186,267
<b>Service Consumption</b>	
Annual Passenger Miles	9,406,420
Annual Unlinked Trips	3,312,438
Average Weekday Unlinked Trips	11,786
Average Saturday Unlinked Trips	6,546
Average Sunday Unlinked Trips	650
<b>Service Supplied</b>	
Annual Vehicle Revenue Miles	1,707,362
Annual Vehicle Revenue Hours	139,314
Total Fleet	135
Vehicles Operated in Maximum Serv	83
Base Period Requirement	20
<b>Vehicles Operated in Maximum Service</b>	
	<b>Directly Operated</b> <b>Purchased Transportation</b>
Bus	38                      0
Demand Response	25                      20
<b>Total</b>	<b>63                      20</b>
<b>Sources of Operating Funds Expended</b>	
Passenger Fares	\$2,436,244
Local Funds	210,578
State Funds	2,175,198
Federal Assistance	1,666,669
Other Funds	270,790
<b>Total Operating Funds Expended</b>	<b>\$6,759,479</b>
<b>Sources of Capital Funds Expended</b>	
Local Funds	\$61,918
State Funds	567,489
Federal Assistance	1,504,025
<b>Total Capital Funds Expended</b>	<b>\$2,133,432</b>
<b>Summary of Operating Expenses</b>	
Salaries/Wages/Benefits	\$5,107,011
Materials & Supplies	801,602
Purchased Transportation	194,514
Other Operating Expenses	656,352
<b>Total Operating Expenses</b>	<b>\$6,759,479</b>
Reconciling Cash Expenditures	\$0
<b>Uses of Capital Funds</b>	
	<b>Rolling Stock</b> <b>Facilities and Other</b> <b>Total</b>
Bus	\$1,614,556      \$518,876      \$2,133,432
Demand Respon	0                      0                      0
<b>Total</b>	<b>\$1,614,556      \$518,876      \$2,133,432</b>

Characteristics	Bus	Demand Response
Operating Expense	\$5,214,368	\$1,545,111
Capital Funding	\$2,133,432	\$0
Annual Passenger Miles	8,002,115	1,404,305
Annual Vehicle Revenue Miles	1,245,236	462,126
Annual Unlinked Trips	3,144,088	168,350
Average Weekday Unlinked Trips	11,114	672
Annual Vehicle Revenue Hours	102,264	37,050
Fixed Guideway Directional Route Miles	0.0	N/A
Total Fleet	56	79
Average Fleet Age in Years	5.1	5.0
Vehicles Operated in Maximum Service	38	45
Peak to Base Ratio	1.9	N/A
Percent Spares	47%	76%
<b>Performance Measures</b>		
<b>Service Efficiency</b>		
Operating Expense/Vehicle Revenue Mile	\$4.19	\$3.34
Operating Expense/Vehicle Revenue Hour	\$50.99	\$41.70
<b>Cost Effectiveness</b>		
Operating Expense/Passenger Mile	\$0.65	\$1.10
Operating Expense/Unlinked Passenger Trip	\$1.66	\$9.18
<b>Service Effectiveness</b>		
Unlinked Passenger Trips/Vehicle Revenue M	2.52	0.36
Unlinked Passenger Trips/Vehicle Revenue H	30.74	4.54

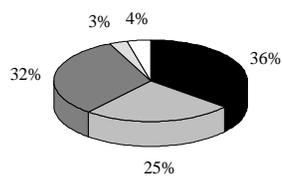
  

Bus		
Operating Expense Per Vehicle Revenue Mile	Operating Expense Per Passenger Mile	Passenger Trips Per Vehicle Revenue Mile

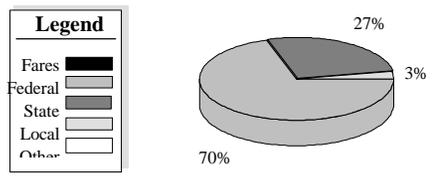
  

Demand Response		
Operating Expense Per Vehicle Revenue Mile	Operating Expense Per Passenger Mile	Passenger Trips Per Vehicle Revenue Mile

**Sources of Operating Funds Expended**



**Sources of Capital Funds Expended**



Source: 1996 National Transit Database